KDKA-TV

NR A/G

NR A/G

Order ID: 56175 CF LOC-POL

FBD - LBD: 10/19/12 - 10/25/12

HL#;

08/07/12 03:05 PM Created:

Agency: NATIONAL MEDIA RESEARCH Buyer:

Share: 0%

NATIONAL REPUBLICAN...

CPE: Product:

WPGH: 0%

//2954 TV OCT 19-25 ADDS (1310)

Self :30:00

Agency Commission: 15 % Updated:

TJDISTEFANO on 08/07/12 03:12

Confirmed: 08/07/12 03:12 PM

"PRINT REQUIRED"

Billing Int: Monthly

BM: SS

AE: Brian Butz-1-KDKA-TV

WTAE: 0%

WPXI: 0%

Demo: HHOLDS

DMA RTG

Sched, Code: B

WPMY: 0% WPCW: 0% CABLE: 0%

\$1,025.00

0.0

\$2,050.00

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC

Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg **HHOLDS** Rate Spots Total Item MLOCAL6A 30 D 0.0 \$750.00 \$2,250.00 001 1 0 1 0 1 0 0 MORN

FBD Oct 15 Oct 22 LBD 10/19/12 10/24/12

NR A/G Total Time Class Break Type Dur SC Sell Pr Sales Calg **HHOLDS** Hate Spols Item \$400.00 \$400.00 NEWS 30 D 0.0 NEWSSAT8 002

FBD Oct 15 LBD 10/20/12 10/20/12

Total Dur SC Sell Pr Sales Calg Rate Spots llem Time Class Eligible Days Break Type **HHOLDS** · · · · · · S MORN 30 B 0.0 \$800.00 \$800.00 WCBSSUN 003

FBD LBD Oct 15 10/21/12 10/21/12

Sales Calg Total NR A/G Break Type Dur SC Self Pr Rale Spots Item Time Class Eligible Days **HHOLDS** 30 D 0.0 \$850.00 \$1,700.00 004 NEWS4PM 1 0 1 0 0 0 0 NEWS

FBD Oct 22 LBD 10/22/12 10/24/12 2

Dur SC Sell Pr Sales Calg Rale Spots Total NR A/G HHOLDS Break Type Item Time Class Eligible Days \$850.00 \$3,400.00 1 1 1 1 0 0 0 NEWS 30 D 0.0 005 NEWS430PM

Oct 22 FBD LBD 10/22/12 10/25/12 4

Total NR A/G Time Class Eligible Days Break Type Dur SC Sell Pr Sales Cato **HHOLDS** Rale Spots Item NEWS5PM 0 0 1 1 1 0 0 NEWS 30 D 0.0 \$1,025.00 \$3.075.00 006

LBD Oct 15 Oct 22 FBD 10/19/12 10/25/12 1 2

Rale Spots Total NR A/G Break Type Dur SC Self Pr Sales Calg **HHOLDS** Time Class Eligible Days Item

30 D

FBD. LBD Oct 15 Oct 22 10/19/12 10/25/12 1 1

0 0 0 1 1 0 0 NEWS

007

NEWS530PM

Order Item Summary

KDKA-TV

CBS TELEVISION © EW

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Client^a Agency: NATIONAL MEDIA RESEARCH

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WTAE: 0%

Demo:

HHOLDS DMA RTG

Sched Code: B

BM; SS

Share: 0% WPXI; 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| ltem | Time Ctass | Etigibte Days | Break Type | Dur SC Setf Pr | Sales Catg | HHOLDS | Rate Spots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|--------|------------|------------|--------|
| 800 | NEW\$6PM | * * * * F | NEM2 | 30 D | | 0.0 | \$1,300.00 | \$1,300.00 | |
| | FBD | LBD Oct 1 | <u>5</u> | | | | | | |

10/19/12 10/19/12

| ltem | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | HHOLDS | Rate S | Spols | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|--------|------------|-------|------------|--------|
| 009 | NEWS630PM | 1001100 | NEWS | 30 D | | 0.0 | \$1,300.00 | 3 | \$3,900.00 | |

FBD LBD Oct 15 Oct 22 2 10/25/12 10/19/12

| llem | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | HHOLDS | Rate Sp | oots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|--------|----------|------|------------|--------|
| 010 | AtNStDER | 1111000 | ACC | 30 B | | 0.0 | \$775.00 | 4 | \$3,100.00 | |

LBD Oct 22 FBD. 10/22/12 10/25/12 4

| llem | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | HHOLDS | Rale S | Spots | Total | NA A/G |
|------|------------|---------------|------------|----------------|------------|--------|------------|-------|------------|--------|
| 011 | PVEGATU | • T · · · · | REGP | 30 B | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | |

FBD LBD Oct 22 10/23/12 10/23/12

| 1tem | Time Class | Eligible Days Break | k Type Dur_SC | Self Pr Sa | ales Catg | HHOLDS | Rale Sp | pols | Total | NR A/G |
|------|------------|---------------------|---------------|------------|-----------|--------|------------|------|------------|--------|
| 012 | PCRIMINAL | * * W * * * REG | P 30 B | | | 0.0 | \$6,000.00 | 1 | \$6,000.00 | |

LBD FBD. Oct 22 10/24/12 10/24/12 1

| llem | Time Class | Eligible Days | Break Type | Dur SC Sell Pr | Sales Calg | HHOLDS | Rate 5 | Spots | Total | NR | A/G |
|------|------------|---------------|------------|----------------|------------|--------|------------|-------|------------|----|-----|
| 013 | PPERSON | * * * T * * * | REGP | 30 B | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |

LBD FBD Oct 22 10/25/12 10/25/12 1

| Item | Time Class | Eligible Days | Break Type | Dur SC Self Pr | Sales Catg | HHOLDS _ | Rate S | pots | Total | NR A/G |
|------|------------|---------------|------------|----------------|------------|----------|------------|------|------------|--------|
| 014 | PELEMENT | * * T · · · | REGP | 30 B | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | |

FBD LBD Oct 22 10/25/12 10/25/12 1





KDKA-TV

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CPE:

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Agency: NATIONAL MEDIA RESEARCH Buyer:

Product: TV OCT 19-25 ADDS (1310) Self :30:00 Confirmed: 08/07/12 03:12 PM

PRINT REQUIRED

AE: Brian Butz-1-KDKA-TV

Demo: HHOLDS DMA RTG Sched, Code; B

Billing Int: Monthly

BM: SS

016

Eligibte Days

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW; 0% CABLE: 0%

015 NLATE03

Time Class

Break Type

Rate Spots HHOLDS

Total

NR A/G

LBD

Oct 15

· · · F · · NEWS

Dur SC Salf Pr Sales Calg

0.0 \$2,750.00 1

FBD

\$2,750.00

10/19/12 10/19/12

Time Class LLETTER01 1 1 1 1 1 0 0 LETT

30 B

30 B

Eligible Days Break Type Dur SC Self Pr Sales Catg

HHOLDS 0.0

Rate Spots \$650.00

Total \$3,250.00 NR A/G

FBD 10/19/12

LBD 10/25/12

Oct 15 Oct 22 1 4

| Order Totals | | | | | | | | | | |
|---------------------|-----------|----------|-------------|-------------|-----------|---------|--|--|--|--|
| | Confirmed | Revised | Confirma | ed Total | Revised | Total | | | | |
| Order Section | Quantity | Quantity | Gross Amt | Net Amt | Gross Amt | Net Amt | | | | |
| Spot Buy Lines | 34 | 0 | \$47,475.00 | \$40,353 75 | \$0.00 | \$0.00 | | | | |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | | | | |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | | | | |
| Order Totale: | | | \$47.475.00 | \$40 353 75 | \$0.00 | \$0.00 | | | | |